

Abstract

The present invention provides an interactive audiovisual assessment test for evaluating the aptitude of a test candidate for success in automobile sales. The 5 system and method includes a series of interactive video clips to which a candidate must select a response, which prompts a consequent interrelated video clip. Upon completion of the test, the candidate receives an evaluation output. Additionally, the evaluation output may 10 be forwarded to an interested third party that has registered for access to the assessment test.